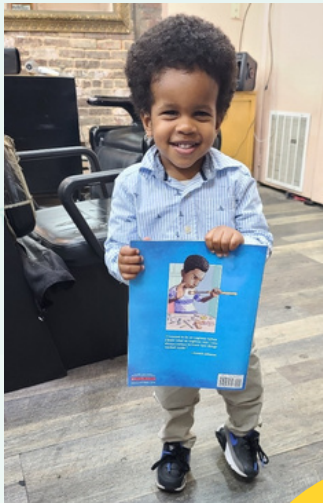




Vision: A future where all children identify as readers and enjoy learning.

Mission: To inspire Black boys and other vulnerable children to read for fun through child-centered, culturally responsive, and community-based programming and content.



Theory of Change: Early, positive, and culturally meaningful reading experiences cultivate children's reading identity. When children identify as readers, they read for fun and perform better in reading.

Values:

- Child-centered
- Leadership
- Fun
- Collaboration
- Innovation
- Excellence



PROGRAMS

Our award-winning programs reach 10K Black boys and other vulnerable children annually.

Barbershop Books: Distributes boy-approved books to a national network of barbershops and provides early literacy training to barbers.

Barbershop Books E-Library: Free online collection of independently published children's e-books by Black and Brown authors and fun storytime videos.

Reading So Lit Summer: A 3-week summer reading exploration program that trains male high school students of color to lead virtual literacy lessons with Black and Brown boys ages 6-8, inspiring them to read for fun.

Reading So Lit Classroom: A reading identity exploration and assessment program for preK-5 that helps educators curate culturally responsive content, personalize reading instruction and accelerate reading achievement.



Founded in 2013, Barbershop Books, Inc. is a nonprofit literacy organization based in New York City. As a trusted curator of culturally relevant children's books, we support a variety of positive, developmentally appropriate, and fun reading experiences that inspire Black boys and other vulnerable children to identify as readers and to read for fun. Working with library systems, school districts, municipalities, and individuals, Barbershop Books empowers communities to bring transformative literacy content and programming to where kids are. To date, we have distributed over 50,000 books and engaged more than 15,000 children throughout the United States.