

10-Year Gala

**The Next Chapter:
Cultivating Identity,
Celebrating Progress**

November 8, 2023

**SPONSORSHIP
DECK**



Our Mission

To inspire Black boys and other vulnerable children to read for fun through child-centered, culturally-responsive, and community-based programming and content.

Our Vision

A future where all children identify as readers and enjoy learning.



OUR IMPACT

As a curator of culturally-relevant children's books, we support positive, developmentally-appropriate, and fun reading experiences that inspire Black boys and other vulnerable children to identify as readers.



50,000

Books



15,000

U.S. Children



200

Barbershops



23

States



57

Cities

THE GALA

Barbershop Books 10-Year Gala will be held at the Museum of the City of New York. Approximately 200 guests are expected for an evening of food, comedy, and celebration.

General Admission tickets include gourmet canapés and an open bar featuring a curated selection of wines and beers. Those opting for our VIP experience will be treated to a dinner buffet and the same open bar of premium wines and beers.

Museum of the City of New York
1220 5th Ave, New York, NY 10029
Wednesday, November 8, 2023
6 PM - 9 PM

The evening will be elevated by a comedy show and the invaluable opportunity to network with like-minded individuals committed to advancing literacy access for Black boys.

To cap off the night, we'll present an inspiring program that pays tribute to our distinguished honorees. These individuals have consistently championed the mission of Barbershop Books over the past decade.



HONOREES



Julie Jensen,
Board Chair, Oakpoint
Charitable Foundation



Jeff Lindor,
Founder and CEO,
Gentlemen's Factory Inc.



Gregg Walker,
Partner and Managing
Director, Muller & Monroe
Asset Management

HOSTED BY



Michael Blake,
CEO, Atlas Strategy Group
Former Vice Chair at Large of the
Democratic National Committee

ENTERTAINMENT



Marina Franklin
Comedian



Vladimir Caamano
Comedian

Your sponsorship will support Barbershop Books' expanding programs, which will impact approximately 15,000 Black boys and other vulnerable children this year!



SPONSORSHIP LEVELS

	\$25,000 - Literacy Legacy Builder	\$10,000 - Literacy Visionary	\$5,000 - Literacy Champion	\$2,500 - Literacy Advocate
VIP Buffet Dinner seats	25	15	8	3
Reserved seating	25	15	8	3
Premier seating	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunity to offer remarks during program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lead recognition in all event-related press	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interactive listing as proud sponsor on Barbershop Books homepage	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition video from Barbershop Books founder	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Volunteer Opportunity - Community Haircuts & Book Giveaway Event	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event slide show logo feature (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition in weekly newsletter (3,411 subscribers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full page ad in event digital program (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page ad in event digital program (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Social Media recognition leading up to event (15k total followers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Interactive premier listing on event webpage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on featured on event webpage	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thank you and acknowledgment during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

LITERACY LEGACY BUILDER - \$25,0000

- 25 VIP Buffet Dinner seats
- 25 Reserved seating
- Premier seating during the program
- Opportunity to offer remarks during the program
- Lead recognition in all event-related press
- Interactive Listing as proud sponsor on Barbershop Books homepage
- Recognition video from Barbershop Books founder
- Corporate Volunteer Opportunity: Community Haircuts & Book Giveaway Event
- Event slide show logo feature (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)
- Recognition in the weekly newsletter (2,413 subscribers)
- Full-page ad in event digital program (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)
- Social Media recognition leading up to the event (15k total followers)
- Interactive premier listing on the event webpage
- Thank you and acknowledgment during the event

LITERACY VISIONARY - \$10,000

- 15 VIP Buffet Dinner seats
- 15 Reserved seating
- Premier seating during the program
- Event slide show logo feature (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)
- Recognition in the weekly newsletter (2,413 subscribers)
- Full-page ad in event digital program (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)
- Social Media recognition leading up to the event (15k total followers)
- Interactive premier listing on the event webpage
- Thank you and acknowledgment during the event

LITERACY CHAMPION - \$5,000

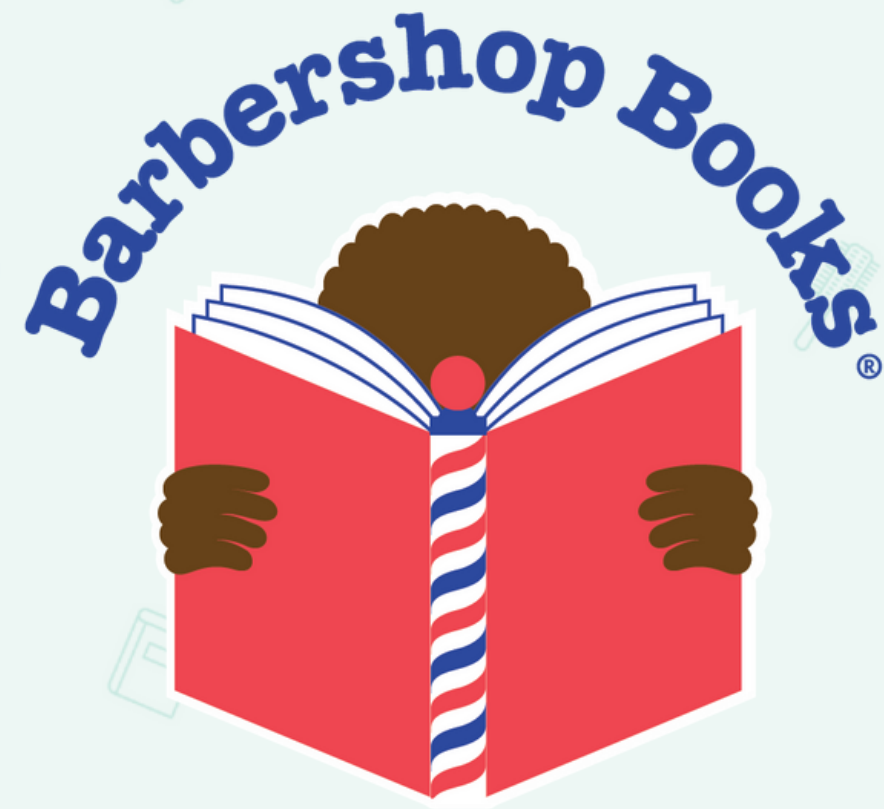
- 8 reserved seats
- 8 VIP buffets.
- 1/2 page ad in the event digital program (shared with 200 event attendees and Barbershop Books email subscribers and social media followers)
- Social Media recognition leading up to the event (15k total followers)
- Logo featured on event webpage
- Thank you and acknowledgment during the event


LITERACY ADVOCATE - \$2,500


- 3 reserved seats
- 3 VIP buffets
- Logo featured on event webpage
- Thank you and acknowledgment during the event

Help the babies read!

To reserve your tax-deductible sponsorship, email
Sheena Brockington at
sheena@barbershopbooks.org.



 barbershopbooks.org

 347.470.8779

 sheena@barbershopbooks.org